

## KDKA-TV

CONTRACT NO. REV.

1201-56256-1

DATE PRINTED

08/16/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

146318	AGENCY (DR SERVICE) ACTING AS AGENT FOR 256839		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS	
AND	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
ADDRESS	Delaware	OH 43015-7010	Cranberry	PA 16066-5010
	USA		USA	
CONTACT			PRODUCT PA CD12 KEITH ROTHFUS 8/14-9/4	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2573	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/17/12 AND ENDING 09/04/12 NO. WEEKS: 3				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1	F	2	05:58P	06:30P	30S	08/17/12-08/17/12	M-F 6PM NEWS	2	800.00	1600.00
30 MIN SEP										
2	M-F	2	05:58P	06:30P	30S	08/20/12-08/31/12	M-F 6PM NEWS	4	800.00	3200.00
30 MIN SEP										
3	M-T	1	05:58P	06:30P	30S	09/03/12-09/04/12	M-F 6PM NEWS	1	800.00	800.00
30 MIN SEP										
4	F	1	11:00P	11:35P	30S	08/17/12-08/17/12	11PM NEWS	1	1550.00	1550.00
30 MIN SEP										
5	M-F	2	11:00P	11:35P	30S	08/20/12-08/31/12	11PM NEWS	4	1550.00	6200.00
30 MIN SEP										
6	M-T	1	11:00P	11:35P	30S	09/03/12-09/04/12	11PM NEWS	1	1550.00	1550.00
30 MIN SEP										
7	F	2	05:58A	07:00A	30S	08/17/12-08/17/12	THIS MORNING 6-7AM	2	600.00	1200.00
30 MIN SEP										
8	M-F	3	05:58A	07:00A	30S	08/20/12-08/31/12	THIS MORNING 6-7AM	6	600.00	3600.00
30 MIN SEP										
9	M-T	1	05:58A	07:00A	30S	09/03/12-09/04/12	THIS MORNING 6-7AM	1	600.00	600.00
30 MIN SEP										
Total Contract:								22		20300.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ROTHFUS FOR CONGRESS

AND 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ADDRESS Delaware OH 43015-7010  
USACranberry PA 16066-5010  
USA

CONTACT

PRODUCT PA CD12 KEITH ROTHFUS 8/14-9/4

LOCAL SALESPERSON Brian Butz-1

AGENCY EST. NO.  
2573

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/17/12 AND ENDING 09/04/12 NO. WEEKS: 3

Cancellation Notice

Required

Announcement 28 days

prior notice

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Billing Summary										
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